



August 12th, 2021

Opening

- The meeting of the Tennessee Region SCCA was called to order at 7:07 PM by Hayden
- 11 Participants
- Delayed from normal meeting due to conflicts
- Meeting was virtual

Regional Executive's Report [Hayden]

- Street Survival
 - Coaches required to be out of the car between sessions, but should be changing soon to normal
- Music City GP – Thanks all
- Nashville Superspeedway – Contacted again. Looking to do a TNiA. Need a track review by SCCA Official.
 - Email communications still ongoing.
 - Waiting on SCCA National office (been on vacation)
- Nashville Cars n' Coffee
 - Nashville Cars n' Coffee organizers are wanting to do events at NSS and MCR
 - o NSS big events – Drag/Drift/Autox/HPDE/Roll-race
 - o Next big CnC is 9/4 but lines up with Open Seat Time Day. And its Mikes B-day!!!
- Got New stickers – 200 smalls 1\$, and 10" for 5\$.

Competition Director's Report [Logan]

- Open Seat Time Event went great on Saturday, sold out at 70 cars. Drivers averaged ~11 runs
 - Discussed having AM/PM run groups, but did not have time to change for next month. To ask drivers at the drivers meeting this Saturday.
- 80 drivers for PE5 (Borderwars #1) at NCM, 8 Runs each. Mike martin was event chair and did great!!
- Live timing was working
- This weekends events:
 - Open Seat Time Day on August 14th. 34 registered currently. – K&K Insurance good to go
 - Sanction approved for PE6 at NCM on Aug 15th. Kraig Cline event chair.

Treasurer's Report [Logan in absence of Justin]

Account	Last Month	This Month	Difference
Checking	\$23,555.24	\$22,921.63	\$-633.61
Savings	\$8,648.83	\$8,648.90	\$+0.07
Sum		\$31,570.53	

- NCM site and insurance for this weekend has been paid for.
- Outstanding – Opened account with Chomp Shop (merchandise for Nashville CnC).

Webmaster's Report [Matt/Hayden]

- Website all up to date.
- Will have next event ready on MSR (PE7) soon, before this weekend
- Facebook Group – 2175 followers on main page, 984 members in group.

Old Business (Previous meeting items, not removed until resolved)

- Timing Trailer insurance
 - Mike Donovan has Suburban and Trailer registration, he is heading up getting insurance on trailer
 - Got a good quote from K&K
 - Need to go over values then confirm premium and pay it

- Things to make Novices more welcome to events for their first time
 - “Welcome Novices” fun social event, focused on new members/first timers
 - Mike & Mike made video for first timers to give info about what to do when you show up to upload to the website. Waiver part needs editing, re-filmed last event. Mike to send to HP and LA to review.
 - Novice document – HP working on. A FAQ/ basic info and procedures when you show up
- Timing Equipment Emitter got dim and had low power
 - RaceAmerica equipment we have is over 10 years old – 120\$ per repair on emitter
 - Sent a set of emitters in for repair 8/10, will have more info on it next week
- Chomp Shop Hats and Tent
 - Hats – Try to get to 25\$ price point for selling. Out of stock of many of the hats, trying to find one available.
 - Tent received
- Officer/Ambassador T-shirts – New with new logo
 - Shirts for club ambassadors
 - Bright color orange, logo on front/back. Maybe \$10/15 cost for club
- Treasurer is looking to “retire”. Looking for a new member to train for this position.

New Business

- Weekend membership conversion is not good for our region. Help push the weekend members (non-members) to become members to enjoy the benefits.
 - Can use MSR to get list of non-members who have attended multiple events and target them
 - Matt to pull data and look at repeats that are non-members.
- Open Seat Time day AM/PM groups
 - 35 tickets available for AM and PM each
 - **PRO:** Reduces grid waiting time (halves grid size)
 - Don’t have to use all day, just a half day commitment
 - **CON:** Two drivers meetings/registration check ins/techs
 - Could have confusion about cost being the same for a “half day” (but also half cars)
 - If PM fills and people don’t want to run early, AM may be light crowd
 - Decision to stay with current method of single block reg to keep it simple
- September 25th planned Social Event at The Game Terminal

Adjournment

- Meeting was adjourned at 8:54 PM by Hayden

Tabled for later action

- Sell Gatorades and t-shirts at summer events by worker at waivers station. To be implemented in 2021 season (Maybe).
- Looking to sell Suburban. KBB shows ~\$1500-\$2000. Others said \$3500. Current yearly cost of ownership is ~500 for reg, insurance, maintenance. Had an officers/board members vote about selling suburban. Decision was to sell (But maybe not now. May want to keep for insurance of trailer)
 - Hayden talking to club member to get duplicate title
 - Has to go to downtown office to get dup title (2nd ave), delayed until opening
 - New Development – May need to keep to have good insurance cost on trailer.
- Site acquisition
 - Williamson County Ag Center update
 - o Good w/ street survival, but expensive. Initial cost is 500\$ for the parking lot, 1600\$ for meeting room
 - o Trying to discuss about us being a non for profit club to get a discount. No need for cleanup
- Oktoberfest duellcross trial possible.
- Manheim in Lebanon visitor parking lot a possibility. Tara Johns helping to contact. No updates.
- “New Racer Incentive”
 - \$5 discount to the new racer and to the person who promoted them as an incentive program
 - Give out a secret discount code at C&C for first timers
- Head-socks for loaner helmets to keep in better shape and cleanliness
- Pay for all events up front and get 1 free?
- Cars ‘n Coffee, idea to raffle 1 free race. Put name and email in a bucket. We get their email and name to advertise to for future events.
- We can look at selling old radios after T&T?
- Possibly have a shared photo album on our website, Matt looking into building it mid year
- License plate initiative on Facebook by Alcone. State rep to possibly help with getting it (through Alex H.) Minimum order will be needed, unknown quantity. Still following up with Alex.
- 2022 schedule handouts for cars n coffee
- Website display issues at lower "mobile" resolutions (specifically in Chrome on Hayden's phone) have yet to be addressed. Next on agenda to be fixed
- Archive is almost ready to go live. There's a few "one-off" events that we had result files for that were not being displayed in the old archive. Once incorporated I'll push the update
- Once a Quarter have a TRSCCA Social Event (Car show, bowling, Mini Golf, Dinner, Sim Racing, MCIK, Axe Throwing, Escape Room [Court], Game Terminal [Tim], and other fun things